

Holly guides leaders and their organizations in achieving greater success by teaching you to leverage your brain and the brains of others. She has supported hundreds of organizations around the globe in strategic planning, operational excellence, and organizational alignment to achieve higher profits and more success.

An experienced business leader and behavioral scientist, Holly has a rare combination of extensive academic training and in-the-trenches experience working in and leading organizations. She has also worked with elite performers including the United States Navy SEALs, Top Gun Fighter Pilots, Olympic athletes, senior NFL referees, and two United States Presidents. Holly is the former president of The Ken Blanchard Company, and co-founder of a biotech firm. She has worked in senior leadership roles with global giants including The Coca Cola Company, Dell Computer, Deloitte, and Bass Hotels and Resorts.

Holly holds a Bachelor's degree in behavioral sciences and a Master of Science degree in organization development. Her postgraduate studies are in neurophysiology. She is a best-selling author of numerous books including ***Using Your Brain to Win.***