

A woman with blonde hair, wearing a blue blazer over a black top, is smiling and holding a glowing blue brain in her left hand. The background is a collage of various physics and mathematics formulas and diagrams, including force vectors, trigonometric identities, and energy equations.

# Holly G. Green Thinking to Thrive Expert

**Get Results Now with the  
Power of Brain Science**



Holly G. Green produces lasting results by using advanced brain science principles to teach individuals and organizations how to think and behave to achieve the results they want.

# Holly G. Green | About



An experienced business leader and behavioral scientist, Holly has a rare combination of extensive academic training and in-the-trenches experience working in and leading organizations. She has also worked with elite performers including the United States Navy Seals, Top Gun Fighter Pilots, Olympic athletes, senior NFL referees, the FBI Leadership Academy, and two United States Presidents. Holly is the former president of The Ken Blanchard Company, and co-founder of a biotech firm. She has worked in senior leadership roles with global giants including The Coca Cola Company, Dell Computer, AT&T, Deloitte, LLP, and Bass Hotels and Resorts.

Holly delivers highly acclaimed keynote presentations and workshops to tradeshow conventions, industry gatherings, and business meetings. A polished and engaging speaker, she has headlined hundreds of gatherings around the world and received three Speaker-of-the-Year awards from the world's largest CEO membership group.



As a consultant, Holly is frequently hired by companies and associations to help them compete more effectively in today's uncertain markets. She has helped hundreds of companies around the globe make new neural connections and achieve greater success. Featured on numerous TV and

radio shows including NBC, ABC, Fox News, and NPR, Holly is a frequently quoted expert. She was a regular contributor to **Forbes** for years and is a highlighted expert on leadership, strategic planning, and innovation blogs for her insights into the brain at work.

Holly holds a bachelor's degree in behavioral sciences and a Master of Science degree in organization development. Her postgraduate studies are in neurophysiology. She was an adjunct graduate level professor and is the founder of the Management Development Institute offered online.



Holly's top selling book, *More Than a Minute: How to be an Effective Leader & Manager in Today's Changing World* is printed in nine languages and distributed globally. She has contributed to several other best-selling books including *Shift Happens* and *1 Habit*. Her newest book, *Using Your Brain to Win*, has received international acclaim.

Holly serves on the Board of Advisors for the Global Innovation Institute and provides strategic advice and guidance to numerous 501(c)3 organizations.





# Holly G. Green | Topics

Entertaining, sometimes provocative, **always** interesting and interactive, Holly G. Green speaks about the science of thinking at work. Leveraging the latest in neuroscience, you'll get tools, techniques and tips you can use immediately to be even more successful. She'll work with you to customize materials to achieve your desired results.

## **Thinking Differently** | Rewire your brain to innovate every day

The session enables participants to see the world in a multitude of ways so that innovation becomes an every day activity. We'll explore tried and true innovation eradicators and practice proven innovation techniques to open your brain to possibilities, options, and alternatives so you constantly update your brain to remain relevant and successful.

## **Rewire your brain** | Stop spinning your wheels, get traction, and get where you want to go

Your brain is your most powerful competitive weapon *if* you know how to use it properly. Holly will provide you with an understanding of how your brain works and how it often gets in the way of winning so you can achieve your goals, lead others effectively, and build winning teams.

## **Just Getting It Done** | Execute with Excellence

Forces have created a belief that speed is more important than just about anything else leading us to behaviors that revolve around busy-ness: a self-imposed mental model underlying dysfunctional, irrational, and illogical behaviors. You'll learn methods, tips, and tools to get the right things done every day, to focus your time and energy, and determine how to choose when to be fast and when to be slow.

## **Thriving at the Pace of Change** | Stay on track, reach your destination, and enjoy the ride

Based on the very real pressures most of us face at work today, you'll learn tips and techniques to work effectively in escalating change while rebuilding your resilience and the resilience of others to constantly adapt and achieve success.

## **Oh The Things You Can Thunk**, Dr. Seuss inspired remedies for the ways your brain can hold you back

A look at creativity and the wondrous workings of our brains. Whether a child or adult, our ability to imagine is one of the most remarkable aspects of the human brain. We are also illogical, irrational creatures whose brains serve us well and not so well in a thousand ways, especially in today's world. Although we have the ability to think just about anything imaginable, our brains need prompts to help us use this skill well.

Holly creates those rare moments of clarity that transform organizations. She blends the 30,000-foot view with in-the-trenches experience and practical tools to create immediate and lasting change. Your audience will never think about their companies, customers, and markets the same way again. They will leave with concrete actions they can take to become better, faster, and stronger.



# Holly G. Green | What others are saying



3 Speaker of the Year Awards

Holly knows how to engage the whole audience and provides real value every time she speaks.

-Rob Torres, Executive, **Google**

Holly traveled internationally with my team speaking to groups in 5+ countries. She scored the highest of any presenter. She engages, energizes and offers tremendous value!

-Paul Brown, CEO, **Inspire Brands** (Arby's, Buffalo Wild Wings & Sonic)

Holly kept our large group engaged and energized. She provided huge value and has already been invited back.

-Killu Sanborn, **Venture Capitalist & Chair of Athena's Entrepreneur Group**

Amazing speaker! We have had her present several times and we learn something new every time. We've applied many of the techniques to our company and they are incredibly effective.

-Kenneth Wu, President, **Airsplat**

Holly spoke at our recent NHRA meeting, and I was very impressed. Her message, delivery, and ability to engage the audience were refreshing and thought provoking. One of the best presentations I've heard ever.

-Sallie Giblin, Senior Vice President, **Lockton Insurance Brokers, LLC**

Holly seriously rocks in terms of presenting and follow-up. To say I'm impressed with her process would be an understatement. Her presentation and the corresponding follow-up is exceedingly well executed.

-Daniel Cotman, CEO, **Dalina Law Group, PC**

I can't say enough great things about Holly Green. If anyone out there is looking for a dynamic keynote speaker, I HIGHLY recommend Holly. You'll learn, laugh, and be prompted to higher levels of performance.

-Lenette Egan, Director of Marketing, **McDantim Corporation**

Holly has spoken at several of our conferences and is always the highest rated speaker. She'll make you think and provide amazing tools and techniques to support you in being even more successful!

-Greg Tucker, CEO, **Bay Cities & former chairman, AICC**

**Holly maintains one of the highest speaker ratings for Vistage, the world's largest CEO membership organization. She has presented to thousands of CEO's globally.**

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| * Really made us think and had great value!            | * Intriguing and interesting content – makes you really think and opens new possibilities |
| * Excellent speaker, fantastic participation           | * We see 10 presenters a year. Holly is far and away one of the best ever!                |
| * Incredibly interactive and full of great information |   |



# Holly G. Green | Beyond the Keynote

You wouldn't do your own brain surgery, so let Holly support you in **using your brain to be even more successful: consulting, facilitation, training, processes & tools to thrive in a hyper paced world.**

## Creating strategic agility

- Strategic planning | From exploration to execution & engagement

## Innovation | From idea generation & evaluation to idea execution

- Training, Tools & Assessments
- Consulting

## Leadership & management development

- » For leaders | Using Your Brain to Lead & How to *Inform, Inspire & Engage™* your organization
- » For managers |



**Elite Manager** | develop your capabilities to be awesome

**Become the manager you always wanted to be & wish you had**  
12 months to build neural pathways so you use your brain well to be an elite manager

- Interactive online classrooms monthly
- Tools, templates, techniques, peer learning laboratories & more

[www.ManagementDevelopmentInstitute.org](http://www.ManagementDevelopmentInstitute.org)



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