



We carry it around with us almost everywhere we go. We can tap into its enormous powers in a split second. And yet, most days, we are not using our brain and the brains of others as effectively as we could.

Holly guides leaders and their organizations in achieving greater success by teaching you to leverage your brain and the brains of others.

Learn to apply the **science of thinking** at work.

- Create clarity on what winning looks like and execute with excellence
- Master how to think differently and be truly innovative
- Engage your entire organization in accomplishing even more
- Increase the skills and competencies required to thrive in today's hyper paced world

An experienced business leader and behavioral scientist, Holly has a rare combination of extensive academic training and in-the-trenches experience working in and leading organizations. She has also worked with elite performers including the United States Navy SEALs, Top Gun Fighter Pilots, Olympic athletes, senior NFL referees, the FBI Leadership Academy, and two United States Presidents. Holly is the former president of The Ken Blanchard Company, and co-founder of LumMed, a biotech firm. She has worked in senior leadership roles with global giants including The Coca Cola Company, Dell Computer, Deloitte, LLP, and Bass Hotels and Resorts.



As a consultant, Holly is frequently hired by companies and associations to help them compete more effectively in today's uncertain markets. She has helped hundreds of companies around the globe make new neural connections, change perspective, challenge assumptions and focus on the target.

In addition to her consulting work, Holly delivers highly acclaimed keynote presentations and workshops to tradeshow conventions, industry gatherings, and business meetings. A polished and engaging speaker, she has headlined hundreds of gatherings around the world. She has received three Speaker-of-the-Year awards from the world's largest CEO membership group.

Featured on numerous TV and radio shows including NBC, ABC, Fox News, and NPR, Holly is a frequently quoted expert and has been in USA Today, Investor's Business Daily, The Los Angeles Times, BusinessWeek and the Wall Street Journal among others. She was a regular contributor to **Forbes** for years and is a highlighted expert on numerous leadership, strategic planning, and innovation blogs.



Holly holds a Bachelor's degree in behavioral sciences and a Master of Science degree in organization development from American University in Washington, D.C. Her postgraduate studies are in neurophysiology. She is an adjunct professor at Webster University, teaching courses in the graduate program. She is the founder of the Management Development Institute offered at San Diego State University.



Holly's top selling book, *More Than a Minute: How to be an Effective Leader & Manager in Today's Changing World* (printed in nine languages and distributed globally) provides practical, action-oriented information. Holly has contributed to several other best-selling books including *Shift Happens*. Her newest book, *Using Your Brain to Win*, has received international acclaim.

Holly serves on the **Workforce & Chief Learning Officer** Business Intelligence Boards. She also provides strategic advice and guidance to numerous 501(c)3 organizations.