

behavioral scientist acclaimed speaker bestselling author experienced business leader



Holly G. Green

enabling strategic agility...



THE HUMAN FACTOR, Inc.



**Vistage International
Speaker of the Year
2007, 2008 & 2009**



National Speakers Association

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A former president of The Ken Blanchard Company and senior executive for FORTUNE 100 firms, Holly's mission is to help others be insanely successful. Her keynote presentations shatter the leadership myths and misconceptions that prevent most companies and individuals from achieving their goals. She blends the 30,000-foot view with in-the-trenches experience and practical tools to create immediate and lasting change. Your audience will never think about their companies, customers, markets, and employees the same way again. And they will leave with concrete actions, ideas, tools, and techniques they can use to become better, faster, and stronger.

A polished and engaging speaker, Holly has headlined numerous national and international conventions around the world. Her top selling book, **More Than a Minute™ – How to be an Effective Leader & Manager in Today's Changing World** (printed in nine languages and distributed globally) goes beyond the theory of leading and managing by providing practical, action-oriented information. She is a columnist for the Worldwide Association of Business Coaching, a highlighted expert on numerous business portals, and writes award winning blogs on innovation and leadership. Holly has contributed to several other best-selling books including **Shift Happens**.



Most speakers aim for applause. Holly aims for getting you the results you need to win today. She will help you get clear on winning, figure out how to get there, and get it done!

**For booking information, contact Catherine Bernard at
1.800.377.9048 x1**

Clients and Keynotes Include:



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Contact THE HUMAN FACTOR, Inc. today to learn more about how we can support your next event, meeting, or production with the right content and approach!

TOPICS

Entertaining, sometimes provocative, **always** interesting and interactive, Holly G. Green speaks on a variety of topics.

Overwhelmed by Complexity? Get Rid of Strategic Planning & Get Agile

You can't afford the high cost of "do-overs" or the higher costs of doing nothing. Complexity is escalating, change is nonstop, and just running (not necessarily in the right direction) has become commonplace. You have to embrace ambiguity, make disruptive choices, challenge assumptions, reinvent customer relationships, and build operating dexterity all while informing, inspiring and engaging your organization.

> **Holly will share with you how to master complexity and get agile.**

Are You Swift?

Can you move fast with focus and flexibility in today's rapidly changing environment? Or do you constantly struggle just to keep up? Using ideas, tools, and techniques from her best-selling book, **More Than A Minute™ - How to Be An Effective Leader and Manager in Today's Changing World**, Holly reveals counterintuitive insights that market leaders use.

> **Holly will show you how to get crystal clear on winning, define what you need to do to get there, and how to pause and focus on the right things.**

Reboot & Reload: Think Differently, Innovate & Win

Your biggest threat today may not be new technologies, changing markets or unseen competitors. It's what you are absolutely, positively sure is so. In today's world, unlearning has become just as important as learning. Uncover the "thought bubbles" floating around in your head that keep you stuck in the past and learn how to trigger your brain to increase innovation so you keep winning.

> **Holly will teach you how to think differently day to day to innovate AND stay focused to get the results you want.**

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TESTIMONIALS

Holly's greatest asset is her unique ability to bring us all along in her perpetual pursuit of the best answer. She takes all the theories about business and turns them into something leaders and managers everywhere can apply to make their business more successful. This is the real stuff!

- Joel Kocher,
Former President, Dell Computer

Holly knows how to engage the whole audience and provides real value every time she speaks.

- Rob Torres, Executive, Google

Holly seriously rocks in terms of presenting and follow-up. To say I'm impressed with her process would be an understatement. Her presentation and the corresponding follow-up is exceedingly well executed.

- Daniel Cotman,
CEO, Dalina Law Group, PC

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www.TheHumanFactor.biz

IN THE NEWS

Holly G. Green is a sought after radio guest and frequently quoted expert.

As featured in:

THE WALL STREET JOURNAL

FASTCOMPANY

USA TODAY

CNN

BusinessWeek

msnbc.com

INVESTORS.com

Memorable appearances on:

npr

the EXECUTIVE HOUR



abc

NBC

FOX NEWS

FOX NEWS