

FOR IMMEDIATE RELEASE

Business Strategist, Author and Leadership and Management Expert, Holly G. Green, Featured On “The Next Big Thing™” Radio Show

Holly G. Green, nationally recognized speaker and consultant, was recently featured on “The Next Big Thing™” Radio Show, showcasing experts across a wide array of industries.

San Diego, Calif. – August **, 2009 – Holly G. Green, business consultant and author of the book *More Than a Minute: How to Be an Effective Leader & Manager in Today’s Changing World*, was recently featured on an episode of the internet radio show, “The Next Big Thing™.” The show gives listeners exclusive insider interviews with experts and uncovers what the “Next Big Thing™” is for businesses and consumers alike. The experts featured on each episode are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole.

The radio show was launched by America’s PremierExperts®, an organization that honors an exclusive group of forward-thinking business owners, entrepreneurs, professional speakers, authors and corporate CEOs who are pioneers in their market that will share their secrets of success with the audience. The show is hosted by international radio host Wayne Kelly and Nick Nanton, Esq., “The Celebrity Lawyer.”

Holly G. Green was chosen to appear on the show for her expertise in business strategy, leadership and management. Ms. Green has more than 20 years of executive level and operations experience in Fortune 100, entrepreneurial, and management consulting organizations. Holly conducts more than 50 workshops annually for Vistage, the worlds’ largest CEO membership organization.

Ms. Green was interviewed about how she started in the consulting business, how the writing of her book came about, as well as what helps to make a successful business in today’s environment. Wayne also discussed with Ms. Green how she supports others in becoming even better leaders and managers.

“There is no one right way to do anything. There are usually a multitude of choices, and everything comes with advantages and disadvantages. A lot of my job is to help you make an informed choice, think through those advantages and disadvantages, and what strategies can help you ‘win’ at a faster pace.” Ms. Green remarked.

Each episode of “The Next Big Thing™” showcases a different expert who has been chosen to share insights from their business and personal experiences. The individuals that will be showcased are forward-thinking business owners, entrepreneurs, professional speakers, authors and corporate CEOs who are pioneers in their market that will share their secrets of success with the audience.

“The Next Big Thing” Radio show is available for download at <http://www.AmericasPremierExperts.com> and is available as a free podcast on iTunes.

For more information about Holly G. Green, please visit <http://www.TheHumanFactor.biz> or <http://www.MoreThanAMinute.com>

For more information about America’s PremierExperts™ please visit <http://www.AmericasPremierExperts.com>

About Holly G. Green:

Holly is currently the CEO and Managing Director of THE HUMAN FACTOR, Inc. Ms. Green has more than 20 years of executive level and operations experience in FORTUNE 100, entrepreneurial, and management consulting organizations. She was previously President of The Ken Blanchard Companies, a global consulting and training organization as well as LumMed, Inc. a biotech start up. She has a broad background in strategic planning, organization design and development, process improvement, and leadership assessment and development. She has been responsible for and successfully designed and built the necessary infrastructure in several organizations. Experiences include working as both an internal and an external resource for multinational corporations including The Coca-Cola Company, AT&T, Dell Computer, Bass Hotels & Resorts, Nokia, Expedia, Inc., RealNetworks, Inc., Microsoft and Google. Holly is known as someone who gets things done and has led turnarounds as well as hyper growth organizations.

With a proven track record of value-added delivery and as a sought-after speaker and consultant, she has received national recognition. Holly conducts more than 50 workshops annually for Vistage, the worlds’ largest CEO membership organization. Her current top selling book, **More Than a Minute: How to Be an Effective Leader & Manager in Today’s Changing World** is on bookstands now. In addition to her corporate experience, she also has extensive experience in political strategy at the local, state and Presidential levels.

Holly graduated Summa cum laude with her Bachelors degree in behavioral sciences and with Distinction with her Master of Science degree in organization development from American University in Washington, D.C. She also has her Senior Professional Human Resources (SPHR), Change Management and Total Quality Management certifications. She is currently on the staff at Webster University and teaches courses in the graduate program and is on the executive education faculty for San Diego State University and the University of California, San Diego.

Holly is a board member of Total Training, Inc., KBM Facilities, and serves on the Speaker Advisory Board for Vistage International. She is a member of the Corporate

Director's Forum and has served in numerous company and not for profit organizations. She is an active member of the Chairmen's Roundtable, a non profit organization of senior executives providing pro bono strategic advice to mid-sized businesses and serves as a mentor in California State University's Center for Leadership and Mentoring. Holly was honored as a dynamic business leader and role model receiving San Diego's Women Who Mean Business Award in 2007.

For more information about Holly G. Green, please visit
<http://www.TheHumanFactor.biz> or <http://www.MoreThanAMinute.com>

About America's PremierExperts® LLC:

America's PremierExperts® is an organization dedicated to recognizing business experts in their field of expertise and offers business owners, entrepreneurs, professional speakers, authors, professionals and corporate CEOs exclusive opportunities for further exposure and growth in the marketplace. JW Dicks, Esq. and Nick Nanton, Esq., Media and Business development experts, founded America's PremierExperts® to showcase entrepreneurs, CEOs, authors, professional speakers and businesspeople who are dedicated to spreading knowledge and awareness in their field and making significant contributions to their industry and the marketplace as a whole. For more information on becoming one of America's PremierExperts® visit
<http://www.americaspremierexperts.com/become-an-expert>

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