

FOR IMMEDIATE RELEASE

Business Strategist and Leadership and Management Expert, Holly G. Green, Hits Amazon Best-Seller List with New Book, “Shift Happens”

Holly G. Green, nationally recognized speaker and consultant, recently hit Amazon.com’s Best-Seller List with her new book, “Shift Happens.”

Orlando, Fla. – December 7, 2009 – In collaboration with America’s PremierExperts®, Holly G. Green, business consultant and strategist, recently released her second book, *Shift Happens: America’s PremierExperts® Reveal Their Biggest Secrets to Help You Thrive in the New Economy*.

Shift Happens was released on November 19, 2009. On the day of release, the book was a #1 Best-Seller in the Direct Marketing category. The book also reached the best-seller list in two other categories, the Entrepreneurship category, and the Communications category.

Holly G. Green authored a chapter in the book titled, “The Secret to Keeping Your Business on Track Today.” Holly is recognized as one of America’s PremierExperts® for her expertise in building strategic agility in others, as well as her dedication and determination to help companies go slow to go fast in today’s chaotic times. She is a trusted resource helping leaders ‘get swift’ so they move fast with focus and flexibility.

Ms. Green is an acclaimed speaker, columnist and consultant with more than 20 years of executive level and operations experience in Fortune 100, entrepreneurial, and management consulting organizations. She has been recognized as a speaker of the year several years and works extensively with Vistage, the worlds’ largest CEO membership organization.

America’s PremierExperts® is a group of America’s leading experts in various fields of business. They are celebrity experts who are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole.

To order your copy of *Shift Happens*, please visit
http://www.amazon.com/dp/0615322484/ref=cm_sw_su_dp

For more information about Holly G. Green, please visit
<http://www.TheHumanFactor.biz> or <http://www.MoreThanaMinute.com>

To find out more about America’s PremierExperts™ visit
<http://www.AmericasPremierExperts.com>

About Holly G. Green:

Holly is currently the CEO of THE HUMAN FACTOR, Inc. Ms. Green has more than 20 years of executive level and operations experience in FORTUNE 100, entrepreneurial, and management consulting organizations. She was previously President of The Ken Blanchard Companies, a global consulting and training organization as well as LumMed, Inc. a biotech start up. She has a broad background in strategic planning and leadership assessment and development. She has been responsible for and successfully designed and built the necessary infrastructure in several organizations. Experiences include working as both an internal and an external resource for multinational corporations including The Coca-Cola Company, AT&T, Dell Computer, Bass Hotels & Resorts, Nokia, Expedia, Inc., RealNetworks, Inc., Microsoft and Google. Holly is known as someone who gets things done and has led turnarounds as well as hyper growth organizations.

Her strategic planning insights and consulting expertise come from years of leading people, departments, and entire organizations to consistently higher levels of success. With a proven track record of value-added delivery and as a sought-after speaker and consultant, she has received national recognition. Her current bestselling books, **More Than a Minute: How to Be an Effective Leader & Manager in Today's Changing World and Shift Happens** are on bookstands now.

Holly graduated Summa cum laude with her Bachelor's degree in behavioral sciences and with Distinction with her Master of Science degree in organization development from American University in Washington, D.C. She is currently an adjunct professor at Webster University in the graduate program and is on the executive education faculty for San Diego State University and the University of California, San Diego.

Holly is a board member of Total Training, Inc., KBM Facilities, and serves on the Speaker Advisory Board for Vistage International. She is a member of the Corporate Director's Forum and has served in numerous company and not for profit organizations. She is an active member of the Chairmen's Roundtable, a non profit organization of senior executives providing pro bono strategic advice to mid-sized businesses and serves as a mentor in California State University's Center for Leadership and Mentoring. For more information about Holly G. Green, please visit <http://www.TheHumanFactor.biz> or <http://www.MoreThanaMinute.com>

About America's PremierExperts™ LLC:

America's PremierExperts™ is an organization that recognizes business experts for their willingness to promote free expert content in their field of expertise to consumers and journalists alike, while offering business owners, entrepreneurs, professional speakers, authors, professionals and corporate CEOs exclusive, invitation-only, opportunities for further exposure and growth in the marketplace. JW Dicks, Esq. and Nick Nanton, Esq., attorneys by trade and entrepreneurs by choice, founded America's PremierExperts™ and The Ultimate Celebrity Branding Experience™ to honor entrepreneurs, CEOs, authors, professional speakers and businesspeople who are dedicated to spreading knowledge and

awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole. For more information about America's PremierExperts™ LLC visit www.AmericasPremierExperts.com.

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Holly Green, Holly G. Green, strategic agility, The Human Factor, management, business management, leadership, management, experts, strategic planning, speaker, More Than a Minute, Shift Happens, america's premier experts, branding agency, branding companies