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*Newsletter Issue #29  
The Complexity Wakeup Call*



**THE HUMAN FACTOR, Inc.**

... helping companies, teams & individuals be better, faster, stronger

### More Than a Minute Video Series: Lesson 1



#### Are You Swift?

Give your brain a boost and click here to pause, think, and focus for just a couple of minutes on Holly's [YouTube Channel](#).

In Holly's first lesson in her More Than A Minute series, she discusses what it means to *be swift* in today's fast-paced business environment and why you must do so with focus and flexibility. She also stresses the importance of strategic agility and why every business leader needs to encompass it.

### The Time is Now

Get on Holly's calendar now for your strategic planning session.



It's time to think about next year and consider the following: Are you clear on winning? Have you created a richly detailed 'picture' of what it looks like and gotten employees informed, inspired and engaged to achieve it? We're all

### The Complexity Wakeup Call



The world is only going to get more complicated and move faster...will you be one of the few keeping up?

Have you responded to the wakeup call that has been sounding for business leaders?

"The world is moving faster and getting more complex all the time." Whenever I share this fact with clients or business audiences during a speaking engagement, I pretty much get the same reaction. Heads nod in agreement and brows furrow in concern and confusion as to what to do about it. Many companies or leaders just aren't set up or able to process how fast changes are occurring. This inability to keep up and adjust to a business marketplace that is changing at the speed of light can have devastating effects on an organization.

IBM recently released a report which summarized interviews with more than 1,500 CEO's around the globe who run companies in the finance, distribution, communications, industrial manufacturing and public sectors which lists four key findings:

1. Three-fourths of the CEO's polled said they anticipate even more complexity in the near future.
2. Most now consider creativity (thinking differently) as the most important leadership quality.
3. The top companies are outperforming others with the help of their customers. Specifically, they're integrating customers into their core processes to aid in the development of new products and services.
4. Other companies are leading their markets by figuring out ways to manage complexity for their organizations, customers and partners.

Many CEO's confessed that their organizations were not

running these days. Holly can help make sure you are running in the right direction.

Every year, she has to turn clients away due to scheduling so we're excited to offer two options to help more organizations define winning for 2011 and beyond.

**Option 1** is our full service approach that includes on-site facilitation and support of everything from defining your mission all the way through complete implementation of your customized plan.

**Option 2** provides phone support to discuss your approach and general guidance including tools and worksheets for application. [Contact Holly today!](#) Don't leave winning to chance.



**Are you swift?**

Can you move fast with focus and flexibility in today's rapidly changing world? Holly can serve as your thought partner to help create the type of thinking you and your organization need to thrive.

It's not rocket science... it's harder!  
**Call today. The world won't wait.**

**Keynote Presentations**



Need a world-class keynote speaker for your next big event? Holly's interactive presentations are refreshing, practical and engaging. Participants walk

away with tools, tips and techniques that can be put into

prepared to effectively cope with current levels of complexity. Do you feel up to the challenge or has this been your wakeup call?

To read the complete article and discover the survival strategies, [click here](#).

Answer to last edition's **Who said this?** "Clean out a corner of your mind and creativity will instantly fill it." Dee Hock, Founder and former CEO of the VISA credit card association

This issue's **Who said this?** "I'll fill this in once you select which quote you like." Find out who in the next newsletter.



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practice immediately as well as individual follow up materials via email to achieve lasting results.

To learn more about how she can support your next event, meeting or production with the right content and approach, [email us](#) today. To view a sampling of her most popular topics, [visit our site](#).

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