

Are you swift?

Creating Strategic Agility & Winning!



Forget everything you think you know about strategic planning and learn **what it takes to win** in today's ultra-competitive markets.

Are you ready to be insanely successful?

In today's chaotic business climate, **strategic agility is your #1 competitive advantage**. Using ideas, tools, and techniques from her best-selling book, *More Than A Minute™ – How to Be An Effective Leader and Manager in Today's Changing World*, Holly Green will show you how to:

- **Get clear on winning**
- **Define what you need to do to get there**
- **Pause and focus on the right things**
- **Move fast with focus and flexibility in rapidly changing markets**

This is a **hands on** session! You will walk away with the insight and drafts you need to complete your strategic framework as well as the guidance and tools for finishing it.

Who should attend? *Business owners, entrepreneurs, senior managers and team leaders. Whether you have your own company, are responsible for a team, or just thinking about your own business, this session is designed for you!*

Wednesday, October 19th, 4:30 – 8:30 p.m.

Hosted cocktails & heavy hors d'oeuvres 5:30-6:15pm

Hera Hub, 9710 Scranton Road, Suite 160, Sorrento Valley, San Diego, CA

Early Registration before August 15th: \$349 (Save \$50) As of August 15th: \$399

Sign up now at www.Shop.TheHumanFactor.biz

Seating is limited. This session will sell out quickly!

Warning!

Are You Swift? is not for the timid or the weak! Come prepared to be prodded, poked, and provoked towards higher levels of success!

Your hosts:



Hera Hub is a collaborative work, meeting, and event space for enterprising women providing a serene environment for productive work. The community platform gives women the visibility and access to the tools they need to build successful businesses. The Hera Hub facility includes library style workspace, a community gathering area for ad-hoc collaboration, a large conference room, and private meeting rooms. Hourly, daily, and monthly membership options are available for freelancers, independent consultants, entrepreneurs, nonprofits, and authors. Learn more at www.HeraHub.com



Michelle Finegan Saunders is a certified executive and professional coach. She helps support individuals and organizations in achieving fast, measurable, sustainable results in the areas of individual performance improvement, team building, onboarding new employees, and leadership skill development. You can contact her at michelle@TheHumanFactor.biz or 858-342-0817.

Your facilitator:



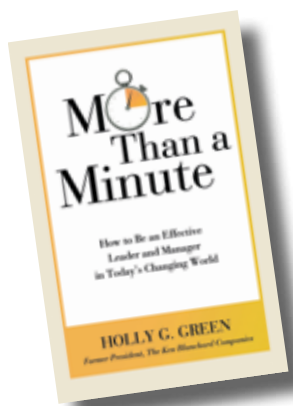
Holly G. Green has extensive experience in senior executive and operations roles in FORTUNE 100, entrepreneurial, and management consulting organizations. As CEO of THE HUMAN FACTOR, Inc. (www.THEHUMANFACTOR.biz), Holly helps business leaders and their companies achieve higher levels of performance and profitability. Her clients include Microsoft, Expedia, Nokia, Google and numerous others.



An experienced business leader and behavioral scientist, Holly has a rare combination of extensive academic training and in-the-trenches experience working in and leading organizations. As president of The Ken Blanchard Company, she led the established company in a new and more focused strategic direction. As president of LumMed, she helped launch the startup biotech firm.

Holly also delivers highly acclaimed keynote presentations and workshops to tradeshow conventions, industry gatherings, and business meetings. She is one of the highest rated speakers for Vistage, the world's largest CEO membership group, and has received three Speaker-of-the-Year awards.

Holly holds a Bachelor's degree in behavioral sciences and a Master of Science degree in organization development from American University in Washington, D.C. Her postgraduate studies are in neurophysiology. She is an adjunct professor at Webster University, teaching courses in the graduate program. She also teaches in the executive education program at San Diego State University, and is the founder of the Management Development Institute offered there.



Holly's top selling book, *More Than a Minute: How to be an Effective Leader & Manager in Today's Changing World* (printed in nine languages and distributed globally) goes beyond the theory of leading and managing by providing practical, action-oriented information. She is a regular contributor to Forbes.com and is a highlighted expert on numerous leadership, strategic planning, and innovation blogs.



Holly is a board member of Total Training, Inc. and KBM Facility Solutions. She is an active member of the Chairmen's Roundtable, a nonprofit organization of senior executives providing pro bono strategic advice to mid-sized businesses, and serves as a mentor in California State University's Center for Leadership and Mentoring. Recent awards include 2010 Business Leader of the Year (California State University) and nomination for Woman Business Leader of the Year (National Association of Women Business Owners).