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*Newsletter Issue #41  
Eliminate Your But!*



**THE HUMAN FACTOR, Inc.**  
enabling strategic agility...

## Thanksgiving Greetings



We want all of our clients and colleagues to know how much we appreciate you constantly pushing us to help others win so we all get better.

May your Thanksgiving be filled with fine dining, inspiring company and just the right amount of relaxation to refuel your body, mind and spirit.



### Enter Our Contest!

Anyone who clicks on the link above to visit our The HUMAN FACTOR, Inc. Facebook page and shows their support by "liking" it will be entered into our drawing for one of (2) \$20 Amazon gift cards.

### Innovation Products are Coming Soon...

Holly has been working on a whole series of innovation products that will be ready to use within your organization soon so watch your email for further info and updates.



### Conversation Starters for your Thanksgiving Table

## Eliminate Your But!

I'm not talking about the latest diet fad. Our thought bubbles can be a major roadblock in the strategic



planning process. One of the most common thought bubble signals is using the word "but". This common gut-level reaction needs to be treated as a red flag! To learn more about not only recognizing your thought bubbles and hidden biases behind them but also how to use your brain to layer logic on top of the emotion to counteract them, [click here to read the full article](#).

### WHO SAID THIS?

Answer to last edition's **Who said this?**

"Good decision making is not a trait of the person, in the sense that it's always there, it's a state that fluctuates."

**Roy F. Baumeister, social psychologist**

This issue's **Who said this?**

"The least questioned **assumptions** are often the most questionable."

Find out who in the next newsletter.



### Strategic Planning Session 2012

Holly has been busy with strategic planning work and clients large and small. We are currently scheduling sessions for the first quarter of 2012 for any organizations or

Seeking out new and different sources of information can enhance your innovative efforts. It's also a fun way to recognize and celebrate one of our most cherished holidays.



groups of companies that want to get together to get clear on winning, get aligned and stay focused to achieve even more in 2012. Please [contact Candice](#) to learn more and kick off a new year filled with insane success!



### *Fun Food Facts:*

- 25% of all the vegetables consumed in the U.S. are French fries.
- The busiest McDonald's in the world sits in Pushkin Square in Moscow.
- Soda accounts for 25% of all the beverages consumed in the U.S.
- Starbucks spends more on employee health insurance than it does on coffee beans.
- There are more Subway sandwich shops in Manhattan than there are actual subway stations.

To read more random, but interesting facts, check out Holly's Thanksgiving blog, which will be posted next week at her [More Than A Blog website](#).

### **Business Leadership Toolbox**



Did you know THE HUMAN FACTOR, Inc. offers more than a dozen FREE tools to enable your ongoing success?

[Click here](#) to view all the great complimentary resources you could be using today. Watch for workbooks, video series and more support options coming soon too.



Are you twittering? ...have any friends on Facebook? ...Linked In yet? ...gotten on Plaxo? ...are you getting the More Than a Minute weekly blogs? Social media is powerful and a great opportunity to do more than ever before with fewer dollars.

Connect to Holly via social media and learn even more about being a great leader and manager today!

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