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Newsletter Issue #38

Expose Yourself! Get Better Results by Making Your Thinking Visible



THE HUMAN FACTOR, Inc.
enabling strategic agility...

Congratulations to the Dallas Mavericks for winning the NBA Championship title.



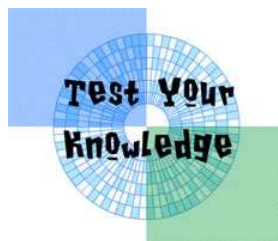
Holly recently led the strategic planning for the SD Sports Innovators Council. Bill Walton, Basketball Hall of Fame member, had this to say about Holly's work:

"Holly Green is an exceptionally talented facilitator, not only did she keep a diverse and ego driven group like ours on track, but her strategic planning processes have helped to build the foundation for SDSI. Her professionalism, attitude and experience with facilitating were top notch. I recommend her services to any company big or small that needs a push in the right direction."

Bill Walton achieved basketball superstardom playing for John Wooden's powerhouse UCLA Bruins in the early '70's. Walton won three straight College Player of the Year Awards, while leading the Bruins to two Division I titles. He then went on to a prominent career in the NBA where he was recognized as a league MVP and won two NBA championships.

Are You Swift or Are You Falling Behind?

Take this quiz to rate your organization's strategic agility. Answer the following questions with "yes or no", scoring one point for every "yes" answer.



1. We have a clear and compelling vision of winning for our organization.

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Expose yourself?

No, I'm not talking about trench coats or the number two activity on the web (porn is BEHIND social media these days!).



I'm referring to common communication challenges that can be easily overcome by pausing to bring others along in your thinking process.

If you're tired of talking about the same issues over and over in meetings or team members not fully understanding your position on key issues, [click here](#) to read the full article and learn how to expose your thinking for improved clarity of communication.

WHO SAID THIS?

Answer to last edition's

Who said this?

"Obstacles don't have to stop you. If you run into a wall, don't turn around and give up. Figure out how to climb it, go through it, or work around it."

Michael Jordan

This issue's **Who said this?**

"We have been doing things that are contrary; the things that people tell us won't work from the beginning. In fact, the only



2. We constantly communicate the destination and how to win to all employees.
3. We regularly measure and review progress toward the strategic plan.
4. Our departments work collaboratively, rather than separately.
5. We look for ways to improve what we do and how we do it.

Scoring:

- 4-5 High level of strategic agility
- 2-3 Some work needed
- 1 or less Danger zone

To discuss your score during a free 15-minute phone consultation, call The Human Factor today at (858.401.9380) or email Holly@TheHumanFactor.biz.



Holly is presenting at more than twenty large industry and association conferences this year! Her keynotes will cover everything from **Are You Swift - moving with focus and flexibility in today's changing world to Innovating Every Day - using your brain to**

think differently and win.

[Contact us](#) today if you are a member of an association or group that would like to be engaged and challenged to pause, think and focus to experience even more success.



way to get ahead is to find errors in conventional wisdom." Find out who in the next newsletter.

Let Holly help you...

- **Slow down to go fast**
- **Get clear on winning**
- **Think differently**
- **Inform, Inspire & Engage**
- **Make you "bionic" (i.e. build an organization that is better, faster & stronger)**



Holly has extensive experience with:

- Strategic planning, alignment and engagement
- Large scale change planning & execution
- Leadership & management development including:
 - 360° individual & team assessments
 - Executive coaching
 - Targeted learning sessions
- Large scale change planning & execution
- Communication strategies and tools
- Innovation support & processes for idea generation, idea evaluation & idea execution
- Employee opinion surveys

[Contact Holly](#) today to find out more.

Business Leadership Toolbox



Did you know THE HUMAN FACTOR, Inc. offers more than a dozen FREE tools to enable your ongoing success?

[Click here](#) to view all the great complimentary

resources you could be using today. Watch for workbooks, video series and more support options coming soon too.



Are you twittering? ...have any friends on Facebook? ...Linked In yet? ...gotten on Plaxo? ...are you getting the More Than a Minute weekly blogs? Social media is powerful and a great opportunity to do more than ever before with fewer dollars.

Connect to Holly via social media and learn even more about being a great leader and manager today!

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