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“MORE THAN A MINUTE” GOES GLOBAL

Holly G. Green's best seller now published in nine languages worldwide

SAN DIEGO, California (June, 2010) – How do you know when a best-selling book is *really* good? When people around the world insist on reading it.

Holly Green's *More Than a Minute: How to Be a Successful Leader and Manager in Today's Changing World* (Career Press, 2008) was an instant hit with business leaders throughout the U.S. Due to high demand from overseas agents, it has now been published in nine languages worldwide, including Korean, Nigerian English, Japanese, Chinese, Portuguese, Russian, Malaysian English, and Czech.

“The principles of effective leadership are the same whether you run a business in New York, Taipei or Singapore,” explains Green. “The book helps leaders around the world to set appropriate goals and then focus employees on those things that matter most to their customers and their organizations.”

More Than A Minute, which remains in the top five percent in domestic sales for business books, offers a refreshing new look at the original “secrets” of successful managers explored in *The One Minute Manager* more than 25 years ago. More important, it updates those secrets to give leaders and managers a comprehensive toolkit for effectively managing people, products and organizations in today's constantly changing and increasingly complex markets.

Drawing on Green's 20+ years of experience in management, leadership, and organizational consulting, *More Than A Minute* outlines how the changing world and workplace have affected what were once considered the most effective management approaches. And with the emergence of a truly global marketplace, her views and insights are especially pertinent to business leaders all over the world.

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About the Author

A highly acclaimed speaker, business consultant, and author, Holly Green Holly currently serves as CEO of THE HUMAN FACTOR, Inc. Drawing on more than 20 years of in-the-trenches experience, she understands the challenges facing today's leaders and managers and shares practical guidance for thinking differently and winning today. Her unique approach to creating strategic agility -- helping businesses slow down to go fast -- will change your thinking.

Holly's clients include Google, The Coca-Cola Company, AT&T, Dell Computer, Expedia, RealNetworks, and Microsoft, as well as numerous start-up and mid-sized businesses. She was previously President of The Ken Blanchard Companies, a global consulting and training organization, and LumMed, Inc. a biotech start up. She has a broad background in strategic planning, leadership, and management assessment and development. Holly is a contributing author to *Shift Happens* and *A Cup of Cappuccino for the Entrepreneur's Spirit*. She is an adjunct professor at Webster University teaching courses in the graduate program. She also teaches in the executive education program at San Diego State University, and is the founder of the Management Development Institute offered there.

For more information about Holly G. Green, please visit <http://www.TheHumanFactor.biz> or <http://MoreThanAMinute.com>