

You're receiving this email because of your relationship with The Human Factor, Inc. Please [confirm](#) your continued interest in receiving email from us.

You may [unsubscribe](#) if you no longer wish to receive our emails.



*Newsletter Issue #37  
Too Busy to Keep Up? Develop Resilience.*



**THE HUMAN FACTOR, Inc.**  
enabling strategic agility...



Holly is presenting at more than twenty large industry and association conferences this year! Her keynotes will cover everything from **Are You Swift - moving with focus and flexibility in**

**today's changing world to Innovating Every Day - using your brain to think differently and win.**

[Contact us](#) today if you are a member of an association or group that would like to be engaged and challenged to pause, think and focus to experience even more success.



**Business Leadership Toolbox**



Did you know THE HUMAN FACTOR, Inc. offers more than a dozen FREE tools to enable your ongoing success? [Click here](#) to

view all the great complimentary resources you could be using today. Watch for workbooks, video series and more support options coming soon too.

**Too Busy to Keep Up? Develop Resilience.**

*Resilient (ri 'zilyənt): able to recoil or spring back into shape after bending, stretching, or being compressed; able to withstand or recover quickly from difficult conditions.*



Wow. Talk about the perfect description for leading an organization in the current business environment!

Today's business leaders need an increasingly diverse and sophisticated array of skills, traits, and aptitudes. And with virtually every industry getting stretched, compressed, turned upside-down, inside out, and every which way but loose, I can't think of any trait more important than resiliency.

These days, change comes at us so quickly and from so many different directions, that it seems we operate in a perpetual state of not quite keeping up. Keeping employees focused, aligned, inspired and engaged requires a resolute leader who can quickly bounce back from adverse circumstances not just once, but over and over again.

[Click here](#) to read the full article to learn more about specific behaviors present in resilient leaders.

ab

Answers to last edition's **Who said this?**

**#1** "A weakness of all human beings is trying to do too many things at once." **Henry Ford**

**#2** "Multi-tasking - Screwing everything up simultaneously." **Source Unknown**

This issue's **Who said this?**

## Is it time for a Strategic Planning Makeover?



Holly has published an incredible resource for all leaders and managers who want to ensure their business can stay competitive and maintain the agility to keep up with today's volatile markets. [Click here](#) to access this **free** white paper and learn how to develop critical new skills and ways of thinking to keep you and your organization moving in the right direction.



Are you twittering? ...have any friends on Facebook? ...Linked In yet? ...gotten on Plaxo? ...are you getting the More Than a Minute weekly blogs? Social media is powerful and a great opportunity to do more than ever before with fewer dollars.

Connect to Holly via social media and learn even more about being a great leader and manager today!

[Twitter](#)

[LinkedIn](#)

[Facebook](#)

[Plaxo](#)

[MTAM Blog](#)

[ForbesWoman "Work in Progress" Blog](#)

"Obstacles don't have to stop you. If you run into a wall, don't turn around and give up. Figure out how to climb it, go through it, or work around it."

Find out who in the next newsletter.

## Let Holly help you...

- Slow down to go fast
- Get clear on winning
- Think differently
- Inform, Inspire & Engage
- Make you "bionic" (i.e. build an organization



**that is better, faster & stronger)**

Holly has extensive experience with:

- Strategic planning, alignment and engagement
- Large scale change planning & execution
- Leadership & management development including:
  - 360° individual & team assessments
  - Executive coaching
  - Targeted learning sessions
- Large scale change planning & execution
- Communication strategies and tools
- Innovation support & processes for idea generation, idea evaluation & idea execution
- Employee opinion surveys

Contact Holly today to find out more.

## "Holly the Trailblazer"

Holly recently received the following email from Reid Hoffman, the chairman and co-founder of LinkedIn:

"I want to personally thank you because you were one of LinkedIn's first million members. In any technology adoption life cycle, there are the early adopters, those who help lead the way. That was you. We hit a big milestone at LinkedIn this week when our 100 millionth member joined the site."



Holly is an active [LinkedIn](#) user and she can share her tips for maximum effectiveness using the site.

<a href="#">View Website</a>	<a href="tel:(858)401-9380">(858) 401-9380</a>
------------------------------	--

[Please forward to 3 colleagues.](#)



This email was sent to holly@thehumanfactor.biz by [holly@thehumanfactor.biz](mailto:holly@thehumanfactor.biz) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

The Human Factor, Inc. | 12645 Picrus Street | San Diego | CA | 92129