

**FOR IMMEDIATE RELEASE**

**Business Strategist and Leadership and Management Expert, Holly G. Green, Featured in *The Wall Street Journal* as One of America's PremierExperts**

*Holly G. Green, nationally recognized speaker and consultant, featured in *The Wall Street Journal* as one of America's PremierExperts®, in recognition of her expertise and work in creating strategic agility and more effective leaders.*

**Orlando, Fla. – February 18, 2010** – An elite group of celebrity experts from various industries were featured in *The Wall Street Journal* on January 21, 2010. One of these experts, Holly G. Green, business consultant and author of the book *More Than a Minute: How to Be an Effective Leader & Manager in Today's Changing World*, is being featured as a member of America's PremierExperts®. Holly was chosen for this honor for her expertise in building strategic agility in others, as well as her dedication and determination to help companies go slow to go fast in today's chaotic times.

Ms. Green is an acclaimed speaker, columnist and consultant with more than 20 years of executive level and operations experience in Fortune 100, entrepreneurial, and management consulting organizations. With a proven track record of value-added delivery and as a sought-after speaker and consultant, she has received national recognition and is frequently quoted in publications and news media. Holly conducts more than 50 workshops annually for Vistage, the world's largest CEO membership organization and was recently awarded her second speaker of the year award. She is also a frequent keynote speaker for numerous corporate and professional associations.

Holly recently co-founded the Management Development Institute, offering a comprehensive certificate program in management through San Diego State University.

In the feature, Holly G. Green was posed the following question: "What is the one big business idea you would give business owners to help them thrive in our current economy?" Ms. Green replied, "In this constantly changing world, moving at an ever increasing pace, develop strategic agility: the ability to go fast with focus and flexibility so you get to where you want to go and take others there with you. This means slowing down and pausing on the right things. Don't do it over. Get it right the first time. Learn to unlearn. Everything has changed. Consider the top 10 things you need to unlearn based on all the changes around you. Start today to think differently."

America's PremierExperts® LLC is an organization that provides free expert information and content to consumers and journalists alike, and honors business experts who are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole.

The participants selected to participate in this year's program are forward-thinking business owners, entrepreneurs, professional speakers, authors and corporate CEOs looking to give back by educating others, as well as distinguish their brand and increase revenues.

For more information about Holly G. Green, please visit <http://www.TheHumanFactor.biz> or <http://www.MoreThanaMinute.com>

About Holly G. Green:

Holly is currently the CEO of THE HUMAN FACTOR, Inc. Ms. Green has more than 20 years of executive level and operations experience in FORTUNE 100, entrepreneurial, and management consulting organizations. She was previously President of The Ken Blanchard Companies, a global consulting and training organization as well as LumMed, Inc. a biotech start up. She has a broad background in strategic planning and leadership assessment and development. Experiences include working as both an internal and an external resource for multinational corporations including The Coca-Cola Company, AT&T, Dell Computer, Bass Hotels & Resorts, Nokia, Expedia, Inc., RealNetworks, Inc., Microsoft and Google. Her strategic planning insights and consulting expertise come from years of leading people, departments, and entire organizations to consistently higher levels of success. With a proven track record of value-added delivery and as a sought-after speaker and consultant, she has received national recognition. Her bestselling book, **More Than a Minute: How to Be an Effective Leader & Manager in Today's Changing World** is currently on bookstands.

Holly graduated Summa cum laude with her Bachelor's degree in behavioral sciences and with Distinction with her Master of Science degree in organization development from American University in Washington, D.C. She is currently an adjunct professor at Webster University in the graduate program and is on the executive education faculty for San Diego State University and the University of California, San Diego.

Holly is a board member of Total Training, Inc., KBM Facilities, and serves on the Speaker Advisory Board for Vistage International. She is a member of the Corporate Director's Forum and has served in numerous company and not for profit organizations. She is an active member of the Chairmen's Roundtable, a non profit organization of senior executives providing pro bono strategic advice to mid-sized businesses and serves as a mentor in California State University's Center for Leadership and Mentoring.

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