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Newsletter Issue #34

Five Leadership Strategies That Can Make or Break Your Business in 2011



THE HUMAN FACTOR, Inc.
enabling strategic agility...

Keynote Presentations



Holly's keynote presentations shatter the leadership myths and misconceptions that prevent most companies and individuals from achieving their goals. She is a

polished and engaging speaker who will provide participants with practical tools to create immediate and lasting change.

Most speakers aim for applause. Holly aims for getting you the results you need to win today. [Contact us](#) to learn more about how she can support your next event, meeting or production with the right content and approach. For more information on Holly's award winning success as a speaker and to view her most popular topics, [visit our site](#).



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Five Leadership Strategies That Can Make or Break Your Business in 2011



What's in store for business leaders in 2011? As I gaze into my crystal ball, I see a year of promise and opportunity. And I see new challenges that require different ways of thinking and leading organizations.

It's not just that opportunities, threats and changes in the marketplace happen faster and with less predictability than they used to. It's that they're also becoming increasingly interconnected and interrelated in ways we've never had to deal with before. The result is a significantly more volatile and uncertain world. One where disruptive change can occur on a moment's notice, and one where incremental change may no longer be enough to survive.

To lead your organization to even greater success in 2011:

1. **Get clear on winning.**
2. **Get closer to your customers.**
3. **Get good at scanning the horizon.**
4. **Get good at strategic thinking.**
5. **Get good at innovating.**

Push yourself to incorporate these five strategies into your working habits. Unlearn some of your old ways of doing things so you can relearn based on all the change around you - you'll win! [Click here](#) to read the full article including detailed instructions on implementing these five key strategies.

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In yet? ...gotten on Plaxo? ...are you getting the More Than a Minute weekly blogs? Social media is powerful and a great opportunity to do more than ever before with fewer dollars.

Connect to Holly via social media and learn even more about being a great leader and manager today!

- [Twitter](#)
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Answers to last edition's **Who said this?**

#1: "I always avoid prophesying beforehand because it is much better to prophesy after the event has already taken place." **Winston Churchill**

#2: "Isn't it interesting that the same people who laugh at science fiction listen to weather forecasts and economists?" **Anonymous**

This issue's **Who said this?** "There is one quality that one must possess to win, and that is definiteness of purpose, the knowledge of what one wants, and a burning desire to possess it."

Find out who in the next newsletter.



The *Core Management and Leadership* course is designed around the book *More Than a Minute: How to Be an Effective Leader and Manager in Today's Changing World*, written by the course instructor, Holly Green. It focuses on practical management tools that you and your company can really use.

Contact (619) 594-0787 and use Priority Code GP132 when registering.



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