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AMERICAN UNIVERSITY RECOGNIZES HOLLY G. GREEN AS STANDOUT ALUMNI

Consultant, Speaker, and Author Holly G. Green distinguished as a fast and focused leader who teaches and inspires others to be the best in business

SAN DIEGO, California (January, 2009) – As an alumni of American University, Holly G. Green, CEO and managing director of The Human Factor, Inc., an organizational and management consulting firm, has been distinguished as an inspiring and motivated business woman who gets things done fast while remaining focused. As a renowned author and speaker as well, Green has been able to use her successes to grasp a wide audience, showing them that in order to be successful, slowing down now will enable you to go fast in the future.

“Many business leaders are running around taking advantage of every opportunity that comes their way, because that’s what worked for them in the past. But, in football, they don’t just run around the field. They huddle, plan, and learn the rules first.” The same concept can be applied to business, says Green. “Slow down a little, so you can focus, then you’ll go faster.”

Green’s outlook seems to be working as startups and top-ranking companies including Google, Expedia, RealNetworks, and Sony Electronics, have all turned to her for help with strategic planning. She helps them find balance, adjust their strategy, and move forward with focus and flexibility.

Recently featured in Newsweek magazine for her leadership expertise, Green wrote the chapter titled, “The Secret to Keeping Your Business on Track Today” for the book, *Shift Happens: America’s PremierExperts® Reveal Their Biggest Secrets to Help You Thrive in the New Economy*, which hit Amazon.com’s Best-Seller List in December 2009. She also contributed a chapter titled, “Forced into Action” for the book *A Cup of Cappuccino for the Entrepreneur’s Spirit: Vol. II*, published in January 2010.

Green’s first book *More Than A Minute: How to Be an Effective Leader and Manager in Today’s Changing World* was published in 2008, after she gained more than 20 years of executive level and operations experience in FORTUNE 100, entrepreneurial, and management consulting organizations. Printed in four languages and distributed globally, *More Than a Minute* goes beyond the theory of leading and managing by providing practical, action oriented information.

Green conducts more than 50 keynotes a year for various CEO and business groups helping develop skills to think differently to succeed in today’s world.

For the original article on American University’s website, please [click here](#).

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About Holly G. Green

Holly is the CEO of THE HUMAN FACTOR, Inc. (www.TheHumanFactor.biz) and is a highly sought after and acclaimed speaker, business consultant, and author. Her unique approach to creating strategic agility, helping others go slow to go fast, will change your thinking. Drawing on more than 20 years of in-the-trenches experience, she understands the challenges facing today's leaders and managers and shares practical guidance for thinking differently and winning today.

Her clients include Google, The Coca-Cola Company, AT&T, Dell Computer, Expedia, RealNetworks, and Microsoft, as well as numerous start-up and mid-sized businesses. She was previously President of The Ken Blanchard Companies, a global consulting and training organization as well as LumMed, Inc. a biotech start up. She has a broad background in strategic planning, leadership and management assessment and development. Holly is an author of several books including *More Than a Minute: How to be an Effective Leader & Manager in Today's Changing World* and *Shift Happens*.

For more information about Holly G. Green, please visit <http://www.TheHumanFactor.biz> or <http://MoreThanaMinute.com>